

MINUTES MARCH 17, 2008 - SITKA CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
WESTMARK SITKA BANQUET ROOM 12:00 P.M.

PRESENT: Pat Fager, Dave Malone, Tonia Rioux
Staff: Philip Rupell, Dave Nevins

ABSENT: Sandy Lorrigan, Yvonne Grun, Ron Hauck, John Litten

PUBLIC IN ATTENDANCE: No

I. CALL TO ORDER

Board meeting did not reach a quorum.

II. AGENDA

Quorum not reached, agenda not approved.

III. MINUTES

Quorum not reached, minutes were not approved.

IV. TREASURER'S REPORT

Treasurer's report accepted as is.

V. INVITED GUESTS/PERSONS TO BE HEARD - none

VI. OLD BUSINESS

- **Tourism Commission**

With Director Lorrigan's absence (due to sickness), was not discussed in detail.

- **Film Incentive**

Not discussed in detail.

Page 2

- **FY09 Budget**

FY09 budget was not discussed.

VII New Business

- **Alaska Marine Highway**

Chair mentioned that with better ferry service to and from Sitka that we will need to promote useage. Local advertising "Use it or Lose It" will be implemented.

VII. STAFF REPORTS

Executive Director Report: As submitted.

- **Director of Visitor Services Report:** As submitted. In addition: Dave Nevins attended the Arizona Travel Show in Glendale, Arizona. It was the best attended show he has worked at. Lots of interaction with interested attendees. Dave assisted with a travel writer, Amanda Castleman who was here to scuba dive. She also did a hike with Sitka Trailworks, visited artisans at the SEAICC, and went on a kayak trip and visited with other members. She will put her Alaska stories on www.amandacastleman.com. Dave is preparing to go to the Orange County Register Travel Show in Costa Mesa, California in early April.
- **Director of Convention Sales Report:** As submitted. In addition: Philip Rupell helped out with the recent Arti Gras and Sitka Spring Festival. Good reports from both. Next year they will be combined and of course, on the same dates. Philip is preparing for the coming Heritage & Cultural Tourism Conference April 2-4. This year's convention numbers are shaping up nicely. Philip will be attending the Portable Meetings in Long Beach, California and will be sharing a booth with the Valdez CVB.

IX. Bureau Discussion

- None

IX. ADJOURNMENT

Meeting adjourned at 1:00pm.