

Sitka Tourism Commission Minutes

June 13, 2011 6:30 PM
Harrigan Centennial Hall – Maksoutoff Room

Mission: To advise and assist the Assembly of the City & Borough of Sitka regarding its management of tourism in Sitka.

Tourism Commission Members: Theresa Weiser, Woody Widmark, Bruce Conine, Gwen Lazzarini, Ptarmica McConnell, Mim McConnell. Two vacant seats.

I. **CALL TO ORDER**

Vice-Chair Conine called the meeting to order at 6:30pm

II. **ROLL CALL**

Members Present: Bruce Conine, Ptarmica McConnell, Gwen Lazzarini, Woody Widmark

Members Unexcused: Theresa Weiser

Members of City Staff: Mim McConnell & Jim Dinley

III. **AGENDA CHANGES**

None

IV. **PERSONS TO BE HEARD/CORRESPONDENCE**

None

V. **APPROVAL OF MINUTES: March 4, 2011**

MOTION: P. McConnell moved to approve the minutes for the March 4, 2011 Tourism Commission meeting.

ACTION: Motion **PASSED unanimously** on a voice vote.

VI. **UNFINISHED BUSINESS**

None

VII. **NEW BUSINESS**

1. Tourism Commission Ordinance 2007-21

Commission reviewed and discussed changes to Ordinance 2007-21 as recommended by the City Administrator.

MOTION: P. McConnell moved to approve changes to Ordinance 2007-21 as recommended by City Administrator.

ACTION: Motion **PASSED unanimously** on a voice vote.

Commission then discussed when the chair and secretary should be elected and came to a consensus that the first meeting of each year was an appropriate time.

MOTION: Lazzarini moved to approve adding the wording “annually at the

first meeting of the year” after secretary in section 2.66.040.

ACTION: Motion **PASSED unanimously** on a voice vote.

2. Directional and Interpretive Signage Project

Discussion on directional and interpretive signage project. Deliberated whether directional signs or interpretive signs should be completed first and if they should be up all year or just during the summer months.

M.McConnell stated that in the past the Tourism Commission expressed interest in heading the project and maybe the Assembly could task them with the project.

Dinley wanted to make sure whoever took on the project was committed and would see it through. Need to work with the Sitka Tribe of Alaska to make sure interpretive signs are accurate.

Commission agreed they were committed for the long haul and wanted to take it on with the goal of getting signs up before next summer.

3. Marine Passenger Fee Fund (CPET) Ordinance 2008-29

Commission reviewed and discussed changes to Ordinance 2008-29 as recommended by the City Administrator. Discussed whether to implement the old timeline or a new one. To avoid confusion, members decided it would be important to keep the public informed of the timeline.

MOTION: P. McConnell moved to approve changes to Ordinance 2008-29 as recommended by City Administrator.

ACTION: Motion **PASSED unanimously** on a voice vote.

4. Marine Passenger Fee Fund Proposal Form

Reviewed changes suggested by City Administrator to the Marine Passenger Fee Fund Proposal Form.

MOTION: P. McConnell moved to approve Marine Passenger Fee Fund Proposal Form as amended.

ACTION: Motion **PASSED unanimously** on a voice vote.

I. **ADDITIONAL NEW BUSINESS**

1. Schedule next regular meeting
July 18th 6:30pm
2. Items for next meeting's agenda
Appoint secretary

II. **ADJOURNMENT**

MOTION: P. McConnell moved to adjourn at 7:48 p.m.

ACTION: Motion **PASSED unanimously** on a voice vote.